

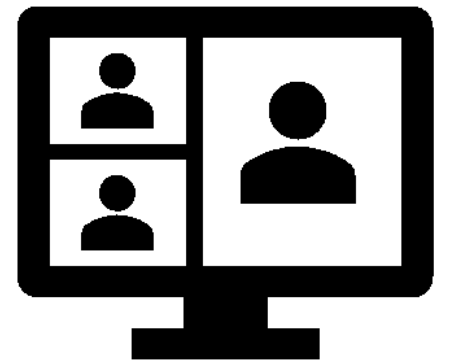
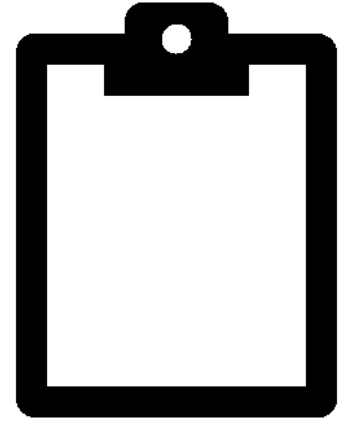
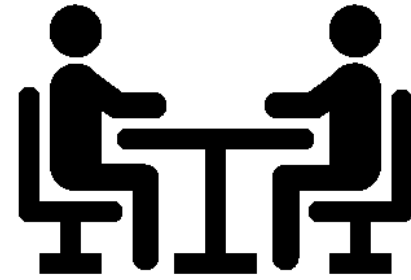
CITY OF FRIENDSWOOD

2023 – 2028 Friendswood Library Long-Range Strategic Plan



Through library staff, library board, and other stakeholder meetings and input, in-house and online library surveys, and a Town Hall Meeting, the library created the:

2023-2028 Long Range Strategic Plan



In-house and Online Library Surveys

Throughout 2022, the library conducted both in-house and online library surveys to learn from the community what was valuable and needed from their public library. Questions were asked related to the value and need of online materials, physical materials (print books, audio CDs, DVDs, etc.), programs and training opportunities, technology upgrades, study and reading spaces, and community space for classes, programs, and meetings.

In-house and Online Library Surveys

Using a sliding scale of 1 to 5 with 5 being the most valuable, the largest percentage of respondents shared that all current library services continue to be valuable and needed for the community. Regarding the value of physical materials as opposed to online resources, 56% of respondents stated with a value of 5 that both physical and online materials are equally valuable. Regarding the value of quiet study spaces as opposed to community and program meeting space, 49.5% of respondents stated with a value of 5 that both quiet study spaces and community and program meeting space are equally valuable.

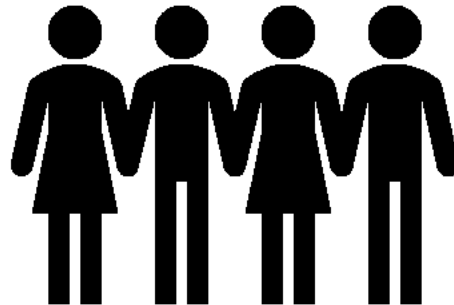
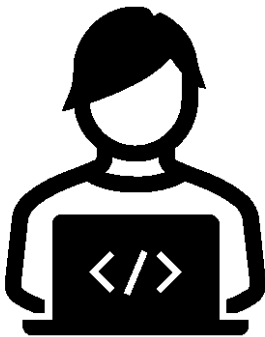
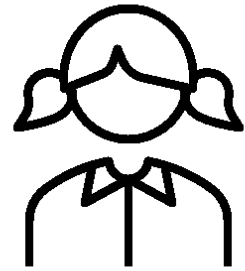
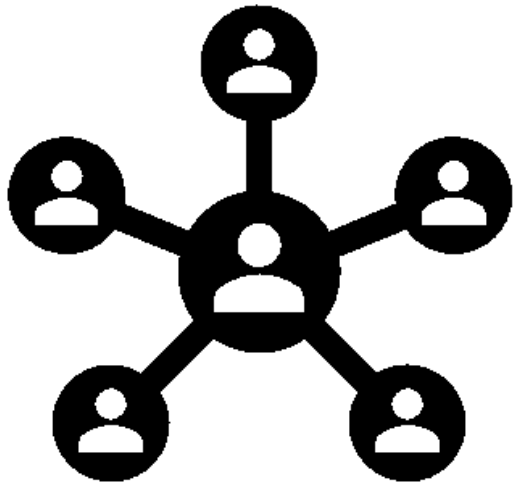
In-house and Online Library Surveys

In response to questions related to the value and need of physical formats such as audiobook CDs, music CDs, and movie DVDs, 50% of respondents stated that they prefer physical formats, with 31.3% stating they prefer online download services such as Overdrive. Physical MP3 devices account for the remaining percentage.

Town Hall Meeting Results

On July 19th, 2022, Friendswood Library held a Town Hall meeting to share information related to the library's preliminary needs assessment and to gather input from the community on future library needs. Around 50 participants shared information during the meeting. Participants included library staff, board members, and members of the Friendswood community.

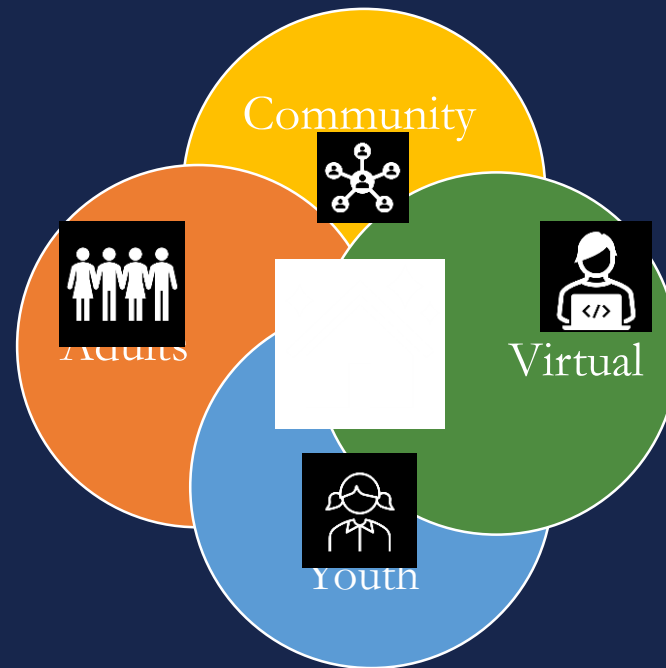
Sixty-six ideas were generated from this meeting. Many of the generated ideas reinforced the needs addressed in the preliminary needs assessment. Many other ideas or suggestions were unique. Additional meetings were held with library board and staff to discuss these ideas and determine which ideas aligned with the library's Mission and Policies and were considered feasible for staff to implement over the next five years. Ideas which met these criteria were implemented into the 2023 – 2028 Long Range Plan.



Four Categories Identified

1. Adults Succeeding
2. Youth Succeeding
3. Community Commons
4. Discovery and Interaction in a Virtual World

Engage, Educate, Entertain, Empower Collaborate



Adults Succeeding

Provide information adults need to remain informed citizens able to fulfill civic responsibilities and fully participate in community decision making



Resources and services adults need to explore topics of personal interest through life-long learning



Adult Succeeding: Library Service Needs



- **Additional rooms** for study, workspace, and use of technology (Makerspace).
- **Outreach van** for home delivery and special programs.
- **Additional technologies** for wireless service, use of e-books and educational databases.

Adults Succeeding: Library Service Goals

- **Creation of a technology room**, or Makerspace, to house and provide technologies to the public, including 3D and poster printing, robotics equipment, special software for audio/visual projects, anatomy, e-book readers, and others.
- **Provide additional study spaces** for students, job seekers, and other needed uses.
- **Provide a Business Center/Zoom Room** with dedicated technology for business needs.
- **Provide additional e-book readers and wireless hotspots.**
- **Provide additional information and education** databases in finance, scientific and medical fields, and homework assistance.

Adults Succeeding: Library Service Goals

- **Partner with Youth Services** to improve/expand homeschool services and programs.
- **Partner with Galveston County Library System** to create county-wide historical archive database.
- **Work to expand** access to the Inter-library loan system.
- **Increase and improve information database** training for staff and patrons.
- **Create additional programming** for topics such as home improvement, finance, investment, and science.

Adults Succeeding: Library Service Goals

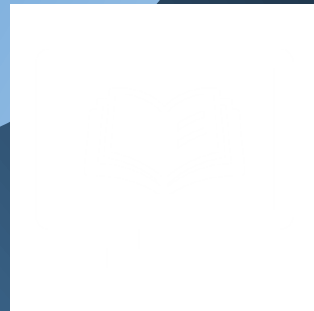
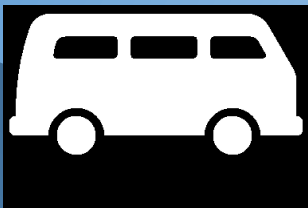
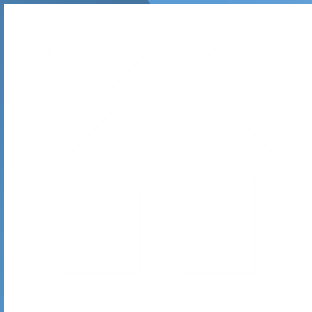
- **Expand partnership with Friendswood Parks and Recreation Activity Center** to enhance Senior programming.
- **Expand partnership with area schools, colleges and universities** to expand educational opportunities and increase library promotion.
- **Provide more year-round** adult reading challenges.
- **Provide a Library of Things:** tools and equipment, technology, maker supplies, craft supplies, seed library.

Youth Succeeding

From birth, children will have programs and services designed to ensure school readiness with resources they need to succeed throughout their education and in their chosen studies.



Youth Succeeding: Library Service Needs



- **Additional rooms** for study, workspace, and use of technology (Makerspace).
- **Outreach van** for daycare, school visits and Storytime's, other programs and events, and transportation from local schools to after-school library programs.
- **Additional technologies** for STEAM themed programs for youth.

Youth Succeeding: Library Service Goals

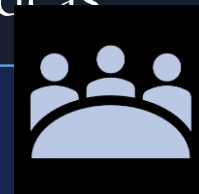
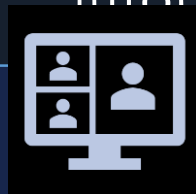
- **Partner with Adult Services** to expand/improve homeschool services and programs.
- **Work to improve homework assistance** through additional online resources and a tutor assistance program.
- **Provide additional online database** training to assist with homework and school assignments.
- **Provide more year-round** youth reading challenges.
- **Provide more book clubs** for toddlers and school age children.

Youth Succeeding: Library Service Goals

- **Provide more STEAM** themed events for preschool patrons and families.
- **Provide more programs** such as Family Yoga Storytime classes and other exercise related activities.
- **Partner with local and regional mental health professionals** and organizations to provide mental health programs to youth.
- **Strengthen local school partnerships** to improve school readiness and education success.
- **Provide resume writing workshops** for teens.

Community Commons

Residents will have a safe, welcoming physical space to meet and interact with others or to sit quietly and read and will have open and accessible virtual spaces that support networking and the sharing of educational information and ideas



Community Commons: Library Service Needs

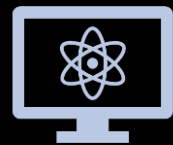
- **Additional mobile shelving** to continue creating a library environment adaptable to large events, programs, and other public spaces.
- **New room** for Friends Book Sales, merchandise, and sorting of book donations.
- **Additional rooms** for study, workspace, and use of technology (Makerspace).
- **Mobile furniture** for computer work area.

Community Commons: Library Service Goals

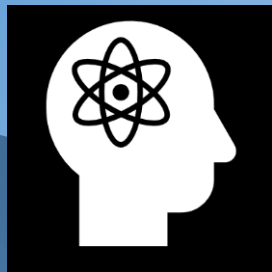
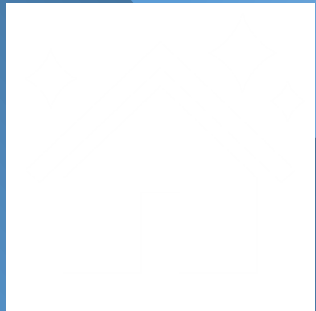
- **Continue to organize** the library collection into a more user-friendly browsing experience, creating smaller collections of similar subject and reading genres. Current examples include a local authors collection, graphic novel collection, travel section, inspirational, world languages, and classic movies and world films.
- **Improve collection signage** for a better user experience.
- **Improve the computer work area** with more functional and mobile furniture.

Discovery and Interaction in a Virtual World

Residents will have high speed access to the digital world with training and support to ensure that everyone in the community may take advantage of these ever-growing online resources.



Virtual World: Library Service Needs



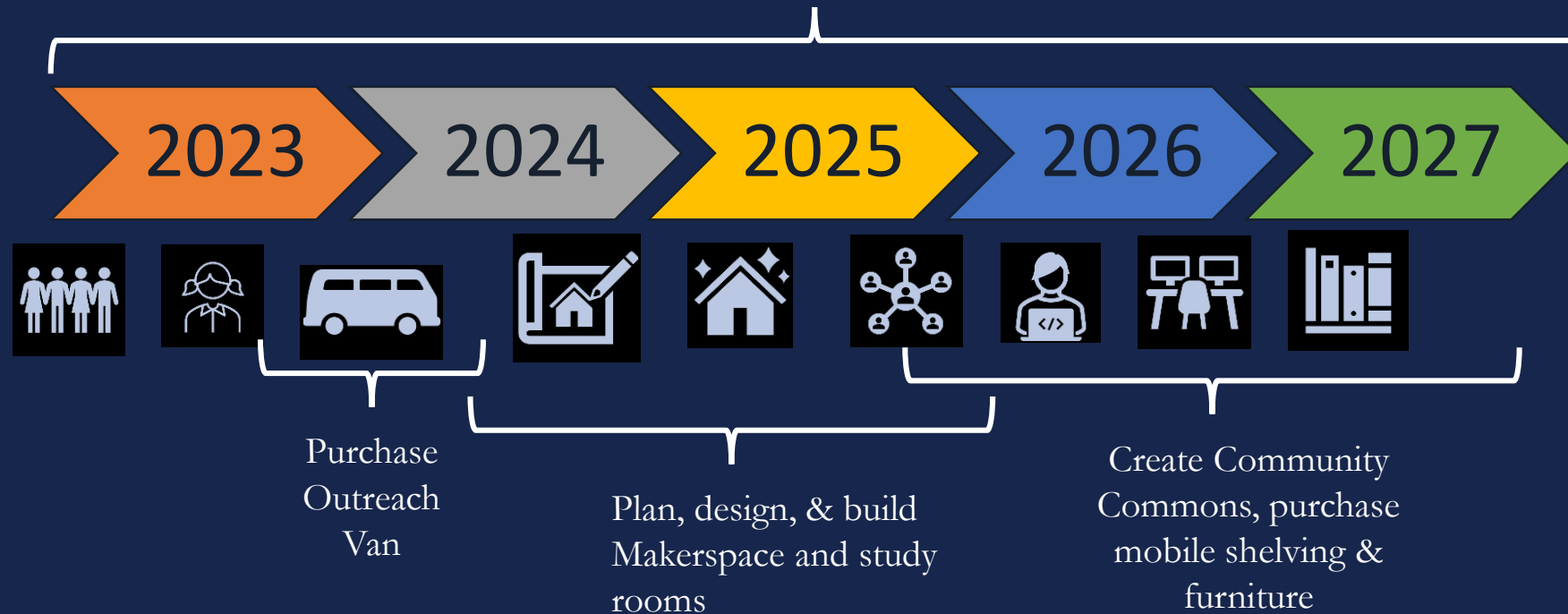
- **Additional room** for use of technology (Makerspace).
- **Additional technologies for STEAM** themed programs for youth with science exploration projects.
- **Additional wireless** hotspots and e-book readers or tablets.
- **Updated computers** and computer software.

Discovery and Interaction in a Virtual World: Library Service Goals

- **Provide additional copies** of in demand and popular titles in e-book and e-audiobook formats to decrease wait times for popular titles.
- **Provide additional wireless** technologies to meet growing demand.
- **Provide increased access** to online medical and science databases and resources, and financial and business resources.
- **Provide increased access** to streaming music and movie resources.
- **Continue to expand online access** to historical archive documents through the library database.
- **Create podcast/streaming** space.

Tentative Timeline

Create new programs for youth & adult, upgrade computers/software, explore databases & online resources



In Conclusion

- The 2023-2028 Friendswood Library Long Range Strategic plan was approved by the Friendswood Library Board on January 17th, 2023 and will serve library staff as a primary tool for library development over the next five years.

Friendswood Library Board Members

- Diane Freeman, Board Chair
- JoBeth Brizendine, Vice Chair
- Neeta Jambhekar
- Kathy Molinaro
- Benette Rowley
- Madeline Short
- Betty Stacy
- Brett Stephen
- Sharon Tait
- Steve Rockey, Council Liaison
- Sally Branson, Alternate Council Liaison
- Shawna Lewis, FISD Liaison
- Archon Auzeene, CCISD Liaison
- Bethany Shelley, Homeschool Liaison

Town Hall/Focus Group Members

- Marsha Allen
- Mike Allen
- Archon Auzenne
- Suzanne Banfield
- JoBeth Brizendine
- Betsy Broussard
- Kaye Corey
- Candy Davis
- Brenda Feaster
- Jim Foreman
- Richard Haley
- Karen Hart
- Trish Hanks

- Christina Hicks
- Dustin Hixenbaugh
- Annie D. Isaac
- Neeta Jambhekar
- Shawna Lewis
- Elizabeth Limanni
- Logan Limanni
- Sunshine Limanni
- Vineet Majmudar
- Kathy Merkel
- Kathy Molinaro
- Carrie Robinson
- Terry Murphy

- Matthew Riley
- Keith Rogers
- Eileen Rohan
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- Kim Zrubek